

Fruehauf NZ Ltd

NZTTMF Member Since: 2009

Fruehauf is one of the most iconic and ubiquitous brands on New Zealand roads. The giant trailer-builder with its finely honed manufacturing workshops in Feilding and Auckland and upwards of 80 staff has a production record of building trailers at a pace-setting rate without compromising quality.

Trailers produced by the company include curtainsiders, flatdecks, tippers, livestock, skeletals—some to standard specifications, others fully customised to customer configuration.

Also on sale at both plants is an extensive range of used trailers, with the choice constantly updated on the company's website. Truck bodies, again customised to a customer's specifications, are also a staple of the company's production.

Perhaps the most singular facet of Fruehauf NZ, though—and the one that governs its professionalism and exacting standards—is the senior management team. Names such as Watchorn, Mear and Law are legendary in the industry. Now the second generation of those names is in charge of Fruehauf NZ, carrying on the family traditions of innovation, productivity and passion for the industry.

Fruehauf's customers are likely to have direct contact with this team. In fact, customers are encouraged to be involved in all facets of production and to visit the manufacturing plants at any time to see for themselves how their trailers are progressing.

Fruehauf's institutional knowledge over the generations and its passion for the industry has seen Fruehauf NZ at the forefront of the industry's drive for safety and performance regulation, including development of the High Productivity Motor Vehicle (HPMV) regulations as an adviser to the NZ Transport Agency.

The company is committed to further expansion, further production and safety innovation and, most important perhaps, a continuation of its proactive support for, and contribution to, the New Zealand transport industry.



WHO: *Fruehauf NZ Limited.*

WHERE: *Feilding and Auckland.*

WHAT: *Innovative Road Transport Equipment, Repairs and Maintenance.*

WEBSITE: *<http://www.fruehauf.co.nz/>*

WHO TO ASK FOR: *Phil Watchorn or Jeff Mear.*

WHAT TO ASK FOR: *The experience of the next generation of legendary trailer builders.*

