

Deakin Motors Limited

NZTTMF Member Since: 2014



There is a certain irony that Deakin Motors started in business back in the 50s as truck wreckers. Now they make trucks, sell trucks, repair trucks.

Hastings-based Deakin Motors is Hawkes Bay's Isuzu heavy commercial vehicle dealership. Their boast is they can find a customer a commercial vehicle of any shape and size and for almost any purpose.

But new vehicles sales is only part of their business.

Deakin Motors, originally started by Ned Deakin and run today by his son Russell, has diversified. As well as new and used truck sales, Deakins has a transport engineering division able to handle just about everything—including trailer builds—a new parts and accessories department, a truck leasing business, a fully equipped truck service division with the latest diagnostic equipment and factory-trained technicians, and, carrying on from the company's early days, a truck dismantling division, highly skilled in the supply of quality used parts.

A key component in the company's longevity and success is the loyalty of its staff. Many have been with Deakins for a quarter century or more and that means Deakin customers can count on consistency of service, a wealth of experience and personal attention.

However, the overriding benefit for Deakin Motors customers is the company's versatility and diversity.

There not much regarding commercial vehicles it can't repair, build or provide. Deakin Motors is Hawkes Bay's one-stop-shop for truck and trailer needs, whether it is off the shelf or tailor made through Deakin's highly experienced transport engineering division to meet specific needs.

In short, "Whatever the customer wants."



WHO: Deakin Motors Limited

WHERE: Hastings.

WHAT: New and used tracks and parts, commercial vehicle servicing and general engineering workshop.

WEBSITE: <http://www.deakinmotors.co.nz/>

EMAIL: trucksales@deakinmotors.net.nz

Phone: +64 (06) 872 1040.

WHO TO ASK FOR: Allen Street.

WHAT TO ASK FOR: Personal service from a top team